



MEGACITIES 2012

Rio de Janeiro - Rio + 20

Transport, Energy and Urban Development



Deutsch-Brasilianische
Industrie- und Handelskammer
Câmara de Comércio e Indústria
Brasil-Alemanha



Programming

June 14th and 15th
Pavilhão do Estado do Rio de Janeiro
Parque dos Atletas

11:00 a.m. – 11:40 a.m. | **Coffee and Accreditation**

11:40 a.m. – 2:40 p.m. | **Topic: “Urban Mobility, Integrated Systems of Transport and Revitalization of Degraded Areas”**

Official Opening:

Luiz Fernando de Souza - Vice-Governor (State of Rio de Janeiro – to be confirmed)

Dr. Guilherme Stüssi Neves - President of *German Brazilian Chamber of Commerce Rio de Janeiro (AHK)*

Moderation:

Pedro da Luz - Vice-President of the *Brazilian Architecture Institute* and Coordinator of the Project “Morar Carioca”

Presentations:

Julio Lopes - State Secretary for Transport (Rio de Janeiro)

Alexandre Sansão - Municipal Secretary for Transport (Rio de Janeiro)

Enrique Peñalosa - Urban Strategic Consulter and Ex-Mayor (Bogotá, Columbia)

Jaime Lerner - Urban Strategic Consulter, Ex-Mayor (Curitiba, Brazil) and Member of the Brazilian Architects Association

Guests:

Rafael Picciani - State Secretary for Housing (Rio de Janeiro)

Marco Arildo Prestes da Cunha - Executive Director for Urban Transports, Invepar (Infrastructure and Road Transport - Brazil)

Thomas Haupt - Board Member, *PVT* (Traffic Software, Transport Consulting and Logistics Software - Germany)

Dr. Heinz Baues - Ministerial Director for Climate, Energy and Environmental Economy of the Ministry of Climate Protection, Environment, Agriculture, Environment and Consumer Protection and Consumer's Defense, Germany

Flávio Almada - President of *MetroRio* (to be confirmed)

Carlos José Cunha - President of *SuperVia* (Operates the Urban Train Services at the Metropolitan Area of Rio de Janeiro) (to be confirmed)

2:40 p.m. – 3:40 p.m. | **Lunchtime**

3:40 p.m. – 6:30 p.m. | **Topic: “The future of the sustainable Transport”**

Moderation:

Guilherme Wilson - Manager, Federation for Passenger Transports Companies, *Fetranspor* (Rio de Janeiro)

Presentations:

Marcio Dagosto - Coordinator of the Engineering and Transport Program, *COPPE/UFRJ* (State University Rio de Janeiro)

Marco Antonio Saltini - Director of Government Relations and Communications, *MAN*

Jörg Lohr - Senior Manager Business Development, *RWE Effizienz GmbH*

Dr. Heinz Baues - Ministerial Director for Climate, Energy and Environmental Economy of the Ministry of Climate Protection, Environment, Agriculture, Environment and Consumer Protection and Consumer's Defense, Germany

Mario Massagardi - Vice-President of Engineering and Sales, Diesel Systems Division, *Robert Bosch Latin America*

Guests:

Adilson Liebsch - Executive Director for Fuels Business Development, *Amyris Brasil Ltda.* (Biodiesel from sugar cane - Brazil)

Gilberto Leal - Senior Manager for Engine Development and Transmission Systems, *Daimler Group*

Euclides Castro - Executive Director for Urban Buses, *Volvo Bus Latin America*

11:00 a.m. – 11:40 a.m. | **Coffee and Accreditation**

11:40 a.m. – 2:15 p.m. | **Topic: “Mobility needs energy – Energy creates mobility”**

Moderation:

Dr. Dirk Assmann - Director of the Energy Program, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Presentations:

Marcelo Vertis - State Subsecretary for Energy, Logistics and Industrial Development (Rio de Janeiro)

Prof. Dr. Peter Hennicke - Economist and Ex-President of *Wuppertal Institute* for Climate, Environment and Energy

Michael Vahrenkamp - Executive Director, *STEAG Energy Services GmbH*

Guests:

Máximo Pompermeyer - Superintendent, *ANEEL* (Brazilian National Agency of Electric Energy)

Marco Antonio Donatelli - Executive Director, *Light ESCO* (Energy Provider, Rio de Janeiro) (to be confirmed)

Michael Geissler - Executive Director, *Berlin Energy Agency*

Klaus Preiser - Executive Director, *Badenova* (Energy Provider, Baden-Württemberg, Germany) (to be confirmed)

Prof. Dr. Eicke R. Weber - Representing *Fraunhofer Alliance of Energy* and Director of Fraunhofer Institute for Solar Systems of Energy

02:15 p.m. – 03:15 p.m. | **Lunchtime**

03:15 p.m. – 05:15 p.m. | **Topic: “The Future Cities and the use of new Transport Technologies”**

Moderation:

Vicente Loureiro - Subsecretary for Urban Projects (Rio de Janeiro)

Presentations:

Martin Powell - Director of Urban Development, *Siemens Centre for Cities*

Débora Linhares - Business Development Executive, Smarter Transportation, *IBM*

Prof. Dr. Christoph Käppler - Department of Sustainable Development, Urban Systems, Logistics and Transport, University Alliance Metropolis Ruhr (*UAMR*)

Aguinaldo Velloso B. Ribeiro - Minister of Brazilian Ministry of Cities

Guests:

Julio Lopes - State Secretary for Transport (Rio de Janeiro)

Representative of World Bank

Representative of Google

Dr. Segundo J. Romero - Director of Innovations at the Base of Pyramid

Enrique Peñalosa - Consultor em estratégias Urbanas e ex-prefeito de Bogotá, Colômbia

Augusto Mathias - SMART MobiPrize Team

Dr. Danielle Guillen - Manager for the *Rockefeller Foundation*

05:15 p.m. – 07:00 p.m. | **Presentation and Reception: “MOBI Award for Sustainable Mobility Enterprises”**

Susan Zielinski - Executive Director, Sustainable Mobility and Accessibility Research and Transformation (*SMART*), University Of Michigan

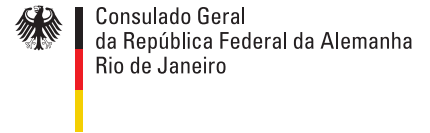
Winners:

Peter Lyzhao - OmniPay Limited (Enterprises for Innovative Transports Sharing System)

Dustin McBride - Zambikes (assembles and distributes high quality bicycles for underprivileged people in Zambia)

Marcio Henrique Nigro - Caronetas (Website that turns the Carpooling Idea into a Collaborative Consumption of the Car)

Realization



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Support



Baden-Württemberg

MINISTERIUM FÜR FINANZEN UND WIRTSCHAFT



Instituto Alberto Luiz Coimbra de
Pós-Graduação e Pesquisa de Engenharia

COPPE
UFRJ

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